PETITION FOR ADOPTION, AMENDMENT, OR REPEAL OF A STATE ADMINISTRATIVE RULE

Print Form

In accordance with RCW 34.05.330, the Office of Financial Management (OFM) created this form for individuals or groups who wish to petition a state agency or institution of higher education to adopt, amend, or repeal an administrative rule. You may use this form to submit your request. You also may contact agencies using other formats, such as a letter or email.

The agency or institution will give full consideration to your petition and will respond to you within 60 days of receiving your petition. For more information on the rule petition process, see Chapter 82-05 of the Washington Administrative Code (WAC) at http://apps.leg.wa.gov/wac/default.aspx?cite=82-05.

CONTACT INFORMATION *(please type or print)*

Petitioner's Name: Joe A. Kunzler

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COMPLETING AND SENDING PETITION FORM

- Check all of the boxes that apply.
- Provide relevant examples.
- Include suggested language for a rule, if possible.
- Attach additional pages, if needed.
- Send your petition to the agency with authority to adopt or administer the rule. Here is a list of agencies and their rules coordinators: http://www.leg.wa.gov/CodeReviser/Documents/RClist.htm.

INFORMATION ON RULE PETITION

Agency responsible for adopting or administering the rule: Public Disclosure Commission

☐ **1. NEW RULE - I am requesting the agency to adopt a new rule.**

☐ The subject (or purpose) of this rule is: _____

☐ The rule is needed because: _____

☐ The new rule would affect the following people or groups: _____

☒ **2. AMEND RULE - I am requesting the agency to change an existing rule.**

List rule number (WAC), if known: 390-18-010

☒ I am requesting the following change: A requirement that online advertising put the sponsor ID either as a footnote or on header image of the home page of social media platforms or on each social media post.

Of less than uniform and complete disclosure of sponsor ID.

☒ This change is needed because:

☒ The effect of this rule change will be: Everyone visiting social media pages will see the sponsor ID on the header of social media pages as they serve as de facto bilboards.

☒ The rule is not clearly or simply stated: Current rule creates the misperception that hiding sponsor ID is OK on social media. Suggested new rule as recommended provide uniform maximum transparency

☐ **3. REPEAL RULE - I am requesting the agency to eliminate an existing rule.**

List rule number (WAC), if known:

(Check one or more boxes)

☐ It does not do what it was intended to do.

☐ It is no longer needed because:

☐ It imposes unreasonable costs:

☐ The agency has no authority to make this rule:

☐ It is applied differently to public and private parties:

☐ It conflicts with another federal, state, or local law or rule. List conflicting law or rule, if known:

☐ It duplicates another federal, state or local law or rule. List duplicate law or rule, if known:

☐ Other (please explain):